



**2018**  
OUTFITTER  
OF THE YEAR

*A story  
of purpose*





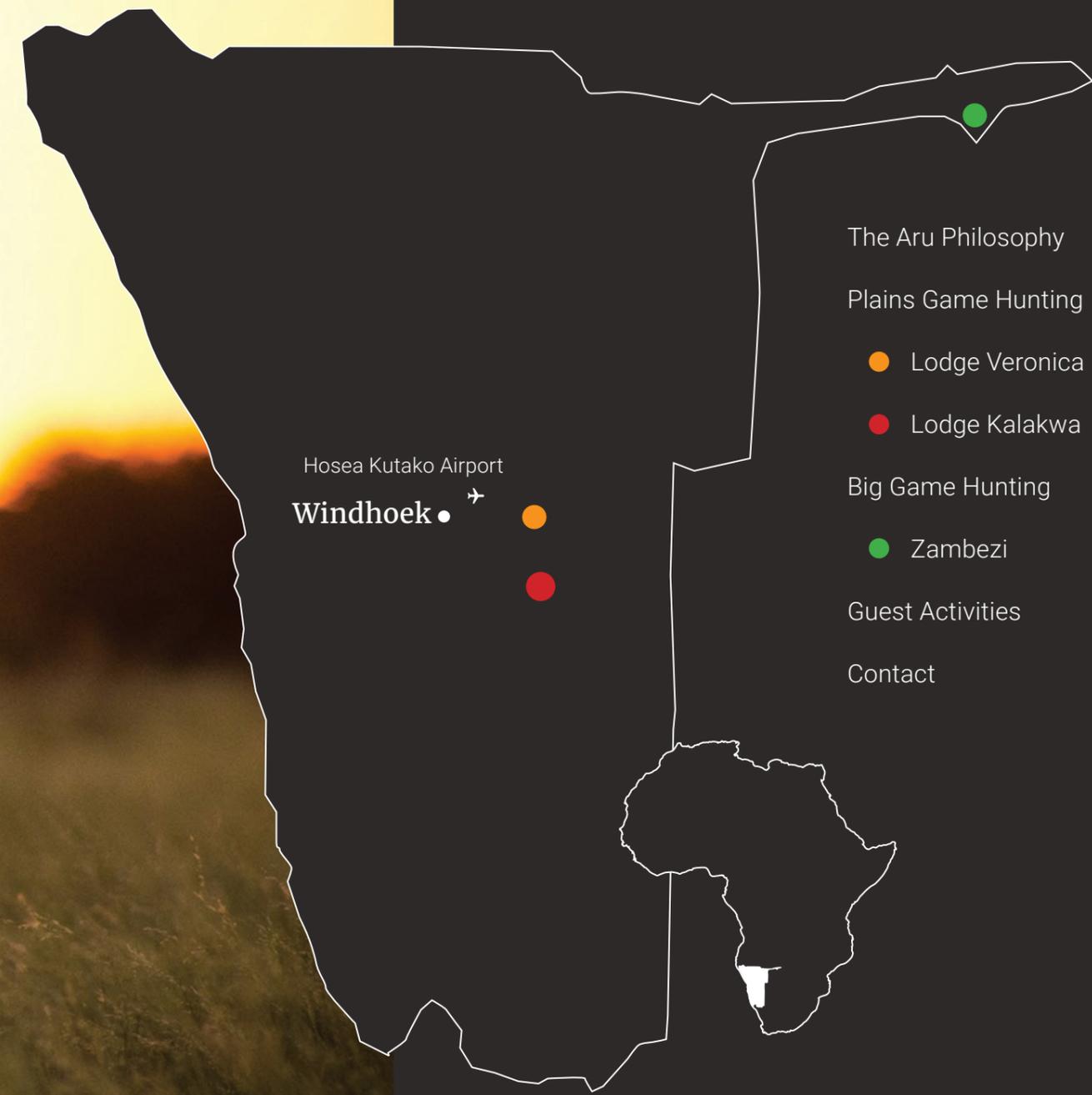
*Experience the raw beauty  
and abundance of Africa*

We are Namibia, the land of contrasting landscapes, golden sunsets and hunting experiences found nowhere else on the African continent. This is a country which transforms from the plains-game-rich areas on the plains of central Namibia to the Big Game wetlands of the Zambezi region in the north-east.

Aru is a family-run, family-friendly outfit. We offer incredible hospitality and luxurious accommodation to make all our guests, both hunters and non-hunters, feel at home on our two properties spanning more than 147 500 acres (59 000 hectares). Our plains game hunting is conducted on these vast, privately owned areas, where an abundance of self-sustainable game and a host of other species roam.



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# Our Philosophy

We are Aru, Namibia. Fair chase. Ethical. Responsible. Sustainable.

✔ **Fair chase.** Aru utilizes this principle throughout our hunting practices. The fair chase principle holds that hunting should be the lawful and ethical way of pursuing an animal without the hunter gaining any unfair advantage whatsoever over the animal; the animal has a chance to escape death. Aru Game Lodges has been operating as a successful fair-chase outfitter in Namibia since 2001.

✔ **Responsible.** Our family's roots are deeply embedded in its soil. Our resources are limited to the extreme, and it is imperative to understand the concept of conservation, as our whole livelihood depends on sustainable use. Through our ongoing process of uplifting our previously disadvantaged community, we train talented individuals to become trackers, skinners, chefs, field guides and even professional hunters.

✔ **Ethical.** One of the main attractions of hunting with us is the high standard of ethics we adhere to in Namibia. As a hunting outfitter, we aim to promote legal and ethical fair-chase, sustainable hunting through communication, unity, community support, and cooperation between hunters by means of a code of conduct. We hunt strictly in accordance with the ethical principles as stipulated in NAPHA's and OPHAA's hunting code.

✔ **Sustainable.** Our way of live has always been gently forced towards a "living off the land" way of life. Therefore, hunting has always been part of our lives and a very important part of our daily bread. Hunting is the ONE THING that preserves habitat - and without a healthy and natural habitat, we won't have any wildlife left. We do not merely hunt, we are also nature lovers who strive for sustainable and ethical hunting methods that contribute to conservation strategies.

*We are proudly affiliated with the Namibia Professional Hunting Association (NAPHA), and the Operators and Professional Hunting Associations of Africa (OPHAA). We are also a Rowland Ward approved Outfitter.*





# Kalakwa

## Plains Game Hunting

CENTRAL NAMIBIA

Kalakwa consists of diverse landscapes ranging from savannah grasslands to bushveld, hills, mountains, dry rivers and rock formations. Every corner of this terrain is filled with life and crowned with spectacular sunsets, truly a taste of Africa at its finest.

You never know what to expect on a guided walk. Birdlife is spectacular and silence is never quite achieved, as you will either hear jackal calls at night, or birdsong during the day. The landscape scenery at Kalakwa is surreal, especially on sundowner excursions up the hills. This is a true piece of Africa at its finest.









# Veronica

## Plains Game Hunting

CENTRAL NAMIBIA

Here the red sand dunes of the majestic Kalahari wilderness meet the rustic luxury of Veronica Lodge. The main building and thatched roof chalets are superbly perched on the crest of a dune, so you'll take in spectacular 360-degree views.

Evenings and early mornings are serene with Oryx and Springbok roaming at your doorstep. At the end of the chase, relax in the luxurious surroundings of the lodge, enjoying our renowned cuisine, prepared to the highest standards by our trained chefs.









# Zambezi

## Dangerous Game Hunting

ZAMBEZI REGION - NORTH EASTERN NAMIBIA

The Zambezi Region (formerly Caprivi) is one of the last remaining free-roaming areas where you can still feel Hemingway's breath on your shoulder. Come and experience this true thrill with us.

We uniquely tailor make this safari according to your wish list and choice of trophy. We source the most populated dangerous game areas in the Zambezi Region, ensuring your best chance of a quality big game trophy.







[www.arugamelodges.com](http://www.arugamelodges.com)